

## The DELUX NETWORK

WHITEPAPER

INTEROPERABLE COMMERCIAL LAYER AND USER ENGAGEMENT FOR WEB 3.0

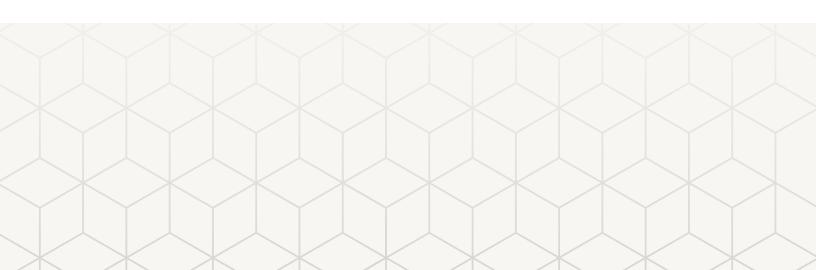


## INTRODUCTION

When describing Web3 or Web 3.0, it is generally described as an idea for a new iteration of the World Wide Web which incorporates concepts such as decentralization, blockchain technologies, digital identity, and token-based economics. Many emerging games, apps, digital identity platforms, and Metaverses are being built incorporating Web3 protocols. Alongside the surge in Web3 and blockchain-based virtual environments, the term Metaverse has arisen and is a term that was first introduced about 30 years ago in Neal Stephenson's Snow Crash.

The Metaverse generally refers to an open world and future based virtual reality-based successor to the internet, where players use digital avatars to explore an expansive online world. Over the years, the term has evolved, and several iterations of Metaverse-esq environments have arisen: Second Life, World of Warcraft, Fantasy Star Online, Fortnite, Roblox, Decentraland, Sandbox, Aftermath Islands, and Ready Player One's Oasis to name a few.

Keys to creating high levels of global engagement with the Metaverse will include the ability to make utility based digital assets available through interoperable commercial layers, allowing multi-chain applications to allow XRP, EVM (Ethereum Virtual Machine) blockchains and other non-EVM chains tokens and / or NFT to be used in a virtual environment; and new and innovative solutions that support greater degrees of utility and engagement for users who hold digital assets.



## THE METAVERSE IN 2023

Metaverse has become a nebulous term, and similar to the Internet, the way we imagine it today will likely not be the form it ultimately takes. This is largely due to the fact that the Metaverse is not a single technology, entity, or organization, but instead a synergy of technologies, peoples, activations and more. Common characteristics of Metaverse environments today are that they are immersive, decentralized, experiential, and activities based.

As technology and society continue to advance alongside an evolving perception of what digital landscapes should be, the future of the Metaverse will slowly take shape. One of the fundamental technologies that will contribute to this ultimate vision of the Metaverse is the blockchain, with the initial steps already being taken.

#### **KEY METAVERSE CONTRIBUTORS**

With the Metaverse being viewed as the next evolution of the internet, no shortage of companies, old and new, have jumped into the foray. Notable contributions to the space will be discussed below:

#### **META**

Meta's CEO Mark Zuckerberg triggered a momentous pivot for the social media company, allocating extensive resources on building a "maximalist, interconnected set of experiences straight out of sci-fi," also known as the Metaverse. Meta has focused much of its efforts on VR, which has been slow to adapt given the cost of headsets and the limited geo functionality.

#### **EPIC GAMES**

Creators of the widely used Unreal Engine and massively popular battle royale game Fortnite, Epic Games has made significant contributions to the Metaverse even prior to the popularization of the term by constructing virtual worlds where millions of people can play, socialize, and participate in the digital economy, as well as activities outside of gameplay.

#### **DECENTRALAND**

Decentral and blazed the trail for blockchain-based virtual environments, establishing the Metaverse as their core product, and constructing a virtual reality platform on the Ethereum blockchain. Users are able to create, interact with, and monetize content and apps. Blockchain technology introduces a number of unique capabilities, such as democratized governance, true asset ownership, and composability. Decentral consists of an estimated 90,601 distinct parcels of land, with one piece of real estate notably selling for \$2.4 million.

#### **ROBLOX**

Roblox is a platform that allows users to play a wide variety of games, create games, and chat with other players online. Roblox combines gaming, social media, and social commerce and describes itself as the ultimate virtual universe. Roblox users can socialize, build their own spaces and earn and spend virtual money, known as Robux.



## THE METAVERSE IN 2023

#### **KEY METAVERSE CONTRIBUTORS CONTINUED**

#### SANDBOX

Sandbox is a blockchain-based virtual world in which users can create, buy, sell, trade and own digital assets in the form of NFTs. Sandbox engages a play-to-earn model, where users can assume the roles of creator and gamer simultaneously. Notably, HSBC purchased a plot of land in the Sandbox to better engage with sports, e-sports, and gaming fans. Sandbox has an estimated total of 166,464 LANDs available, with 123,840 (74%) available for purchase by the public.

#### AFTERMATH ISLANDS

Aftermath Islands Metaverse is a global, free to play, digital open world with high-fidelity graphics that is browser based, requires no download, and works on mobile, tablets and computers. Aftermath Islands works in almost any browser, similar to on demand streaming services. In Aftermath Islands users and organizations can buy, develop, trade, sell and reward virtual goods and services, including virtual land, wearables, accessories and other Metaverse and creator owned original virtual items. In its pre-launch stage, Aftermath Islands has generated over \$3.0 Million USD in digital item sales and users have collected more than 4 billion resources and created over 7.65 million Resource Pack NFTs.

## THE ROLE OF BLOCKCHAIN

How does blockchain technology enable the ultimate vision of the Metaverse? Leveraged in many of the leading Metaverse solutions being developed today, blockchain presents an environment that enables true asset ownership, censorship resistance, no central point of failure, and perpetual existence. The ability to own and self-custody digital goods ensures there can be no risk in ownership (your asset being removed from platforms, or the servers going down), and allows for the creation of robust opportunities for interoperability, utility, and the movement of value not only between Metaverses, but between networks, as well as the analogue and digital world. Value can be either physical or digital, quantified, and then transported via on/off ramps, empowering new economic activities that bridge the digital/physical divide.



## **CURRENT PROBLEMS**

#### SMALL ADDRESSABLE MARKET AND ALIENATION OF NON-CRYPTO USERS

A number of today's leading Metaverse solutions require self-custody wallets and some form of cryptocurrency to participate. This raises issues of accessibility, especially in reference to the masses as not everyone will have cryptocurrencies and a wallet to hold them. At the time of writing, there are approximately 420 million crypto holders, accounting for approximately 4.2% of the global population. Assuming that not all crypto holders are Metaverse participants, and that non-crypto users have been traditionally alienated from these environments, some of today's Metaverses are underwhelming, fall short of critical mass, and face significant challenges onboarding non crypto users.

#### SINGLE DIGITAL FOOTPRINT PERVASIVE ACROSS MULTIPLE ENVIRONMENTS

The idea of a single digital footprint that persists across all platforms is appealing and has been proposed in popularized iterations of the Metaverse such as The Oasis. However, given the tendency for industry leaders to maintain their own identity systems (Apple, Google etc.), it is unlikely that a single avatar will be able to seamlessly move between all Metaverses. A user having multiple avatars may be preferential for the companies building Metaverse solutions, but also breaks the idea of a continuous digital experience.

#### **DEGREE OF INTEROPERABILITY**

How interoperable do Metaverse solutions have to be? Similar to the issue of a single digital footprint, the manner in which users and their belongings are able to move between worlds will impact user experience, as well as the value creators derive from their contributions. Moving digital assets, like a wearable, sword, or avatar will be important to utility NFT holders to maximize their ability to use digital assets across platforms.





## **CURRENT PROBLEMS**

#### LIMITED UTILITY AND FUNCTIONALITY OF DIGITAL ASSETS

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Many of the early digital assets that were sold as NFTs (Non-Fungible Tokens) were reasonably "flat" items consisting of images, media clips, generative visuals and other non-utility based digital assets. As programs and collections progress, it will be necessary for creators to provide utility functions for these NFTs, such as access, exclusive content, usability in digital games, Metaverses and platforms, and other functionality that will create value for holders.

#### **GOVERNANCE**

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Who should operate and govern the Metaverse? Ready Player One suggests a situation in which a single operator or group retains control of the digital environment. Other proponents believe that the Metaverse should be extensively decentralized, built upon community standards and protocols. It is likely that many Metaverses will be created with various governance models, similar to how countries and governments also govern their ecosystems in different ways, allowing the market to choose which Metaverses to align with.

#### AN ESCAPE VS. AN EXTENSION OF REALITY

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Snow Crash and Ready Player One both describe dystopian worlds, in which the characters escape to the Metaverse. In these situations, the Metaverse is a necessity for quality of life, rather than a choice. Although many people utilize digital worlds as an escape, the proposal of the Metaverse as it is understood today is a compliment, not alternative to reality. Successful Metaverse solutions will seamlessly bridge analogue and digital, creating one continuous experience, which brings us to our next point.



## SOLUTION

The Metaverse is an ever-evolving concept, and we are still very much in its infancy. As such, it is difficult to define what the perfect Metaverse will be, but one proposal is that it involves one seamless gaming and in the future, extended reality experiences, with thousands of destinations. Everything is interoperable and interchangeable, where users move seamlessly between experiences and digital assets have a wide range of utility value.

For now, this remains an aggressive opportunity. It is more likely that there will be several Metaverses, some will be interoperable while others will remain proprietary. Due to their secure and trackable qualities, user owned blockchain credentials, NFTs, and other virtual items will likely assume a major role in these experiences, and their ability to move between environments will impact appeal.

We believe that solving the issues of interoperability will be key to the long term development and success of the Metaverse along with other factors, including but not limited to technology, and increased utility of NFTs will determine whether we have massive, continuous experiences, or disjunct ones as observed with proprietary online gaming.



With so much noise in the marketplace today, our team created The DeLux Network to find, develop and deliver solutions that will bring people to the Metaverse and bring Metaverses together through interoperability. The future success of new, fledgling and smaller Metaverses is to find common ground, ways to interoperate by allowing users to bring different utility based virtual items across the digital divide, support new and innovative programs and solutions and to benefit from these services.

At The DeLux Network, we look for opportunities for licensing Metaverse solutions, partnership programs and our own original programming to create value for our ecosystem. We envision a future where there will be many Metaverse solutions in the marketplace and our goal is to find, based on key factors, the ones that will have good management, growth capabilities and sustainability and work with these organizations to create new and innovative business solutions. Bringing interoperability between Metaverses is a lofty goal, but The DeLux Network has teams and solutions that will allow creation from multiple blockchains to coexist on a single platform.

The DeLux Network is also creating new and innovative membership and access programs that will provide our utility token holders with first in line access to Metaverse collectible and utility based digital items, events, programs, sales and other opportunities for value creation. gaming.



### INTEROPERABILITY SOLUTIONS

With multiple blockchains and solutions, Metaverses will need to find a way to become interoperable. The DeLux Network has solutions that will assist these platforms to accept a wide variety of blockchain based platforms. This will also include supporting NFT utility mapping, allowing a range of utility attributes to be unlocked through the use of digital assets.

#### BRIDGING THE GAP BETWEEN WEB 2 AND WEB 3

With millions of legacy Web 2 websites, eCommerce stores, social media platforms, there needs to be a way to simply, cost effectively and efficiently allow traditional online initiatives to co-exist in a Web 3 environment. The DeLux Network has native and partner solutions that bridge these gaps. also breaks the idea of a continuous digital experience.

#### ARTIFICIAL INTELLIGENCE

The DeLux Network is working on innovative solutions to incorporate AI into a variety of work streams and marketing initiatives.

## PARTNERSHIP AND LICENSING

Partnership and Licensing programs provide preferential opportunities for The TDN Network users to create value for our ecosystem.



### VIRTUAL COLLECTIONS AND COLLECTIBLES

Working with some of the best creators, The DeLux Network is creating unique utility and collectible virtual items for use in-games and throughout the Metaverse ecosystem.

#### VIRTUAL ECOMMERCE

Through the placement of 3D, virtual reality, AR and other new technologies, eCommerce will go from a flat, catalog-style or scrolling experience into one where the user can explore the full spectrum of a product's offering. The DeLux Network is working with partners to develop and implement new and innovative ways to sell in the emerging virtual environment.

#### **VIRTUAL RENTALS**

The DeLux Network is working to develop a platform that will allow its members to secure their digital and virtual items for a Metaverse and then provide them for rental and lease through our partner programs. This will include virtual land, buildings, vehicles, art and more.

#### **EVENT CREATION**

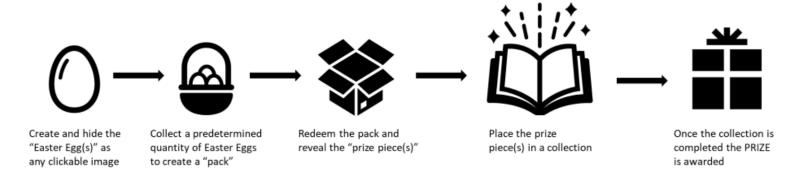
Creating unique events for multiple Metaverse and online platforms provides the opportunity for The DeLux Network to create value for our ecosystem.



## **ENGAGEMENT REWARDS**

The DeLux Network has designed a unique program that will support both Web2 and Web3 websites, games and platforms, creating innovative opportunities to engage users with both online and real world rewards. An "Easter Egg" is generally used to name any secret or hidden reward inside a game or platform. The DeLux Network works with partners to ideate and use a variety of customized workflows and clickable images the creative goals of the program.

Participants may also be able to acquire additional Easter Eggs, packs and other items through unique utility token and revenue programs





## TDN MEMBER STAKING PROGRAM

TDN membership offers a range of exclusive perks to token stakers, including complimentary digital items, discounted access to the TDN market, priority access to unique NFT collections, special bonuses, engaging virtual Easter egg hunts and interactive activities, as well as early and exclusive entry to digital events. Membership is complimentary for all staking participants, with membership levels escalating based on the extent of your stake. As the TDN ecosystem evolves, additional benefits will continue to enhance the membership experience.





### TDN MEMBERSHIP

Membership Level	Perk 1	Perk 2	First in Line	Pref Pricing Discount	TDN Discount
Ultra VIP	25 Plot Parcel Aftermath Islands (min value \$675 USD)	Virtual Mansion Exclusive Car Exclusive Wearables Collection v1	5 Days	20%	25%
Mega VIP	16 Plot Parcel Aftermath Islands (min value \$480 USD)	Virtual Large House, Sports Car and Limited Edition Wearables Collection v3	4 Days	15%	20%
Diamond VIP	9 Plot Parcel Aftermath Islands (min value \$285 USD)	Virtual House Standard Car Fashion Wearables Collection v1	3 Days	10%	15%
Platinium	4 Plot Parcel Aftermath Islands (min value \$135 USD)	Virtual Large House Sports Wearables Collection v1	2 Days	7%	10%
Gold	4 Plot Parcel Aftermath Islands (min value \$135 USD)	Virtual House Wearables Collection v1	1 Day	5%	8%
Silver	2 single plots Aftermath Islands (min value \$70 USD)	Wearables Collection	1 Day	3%	5%
Bronze	1 single plot Aftermath Islands (min value \$35 USD)	Wearables Collection	1 Day	2%	3%

The following chart illustrates some, but not all of the benefits of Membership. Other benefits and perks will be available as they become available during the membership period.

The DeLux Network is working with leading Metaverses, games, web 2.0 and Web3 programs to establish preferred access, pricing and rewards for our members through unique loyalty based programs.

The membership program will provide TDN token holders with the ability to stake their tokens for preferred pricing, first in line and other value-based initiatives. The following is an example of the membership levels:

Users will be able to cancel their membership and their staked TDN tokens will be returned to them within the terms of the membership program.

TDN Network does not in any way represent any shareholding, participation, right, title, or interest in any company, enterprise or undertaking, nor will TDN tokens entitle token holders to any promise of fees, dividends, revenue, profits or investment returns, and are not intended to constitute securities in the British Virgin Islands, Singapore or any relevant jurisdiction. TDN tokens may only be utilized within The DeLux Network, and ownership of the same carries no rights, express or implied, other than the right to use TDN tokens as a means to enable usage of and interaction within The DeLux Network. The secondary market pricing of TDN tokens is not dependent on the effort of The DeLux Network team, and there is no token functionality or scheme designed to control or manipulate such secondary pricing.



Empowering the TDN Network: Uniting Web 2.0, Web 3.0, and Metaverse Companies We are thrilled to introduce our exceptional partnership programs, carefully curated to harness the collective power of Web 2.0, Web 3.0, and Metaverse companies, all converging to bring unparalleled value, boundless opportunities, and unforgettable experiences to the TDN network.

At the heart of our mission lies the desire to foster innovation and collaboration. Through these visionary partnerships, we aim to create a dynamic ecosystem that redefines the boundaries of possibility. Our handpicked partners, each experts in their respective domains, are ready to join forces with us to embark on this transformative journey.

#### **LUX LIONS**

Lux Lions, an esteemed collection of lion-themed digital assets on the XRP Ledger, has embarked on a transformative journey. Building upon the triumph of their NFT launch, Lux Lions has ventured into the metaverse with their visionary Oasis on Aftermath Islands.

Foundations of a Mutually Beneficial Partnership: The partnership between TDN and Lux Lions is a convergence of shared goals, where the incorporation of the TDN Token adds new dimensions of utility and value to the Lux Lions ecosystem.

- 1. TDN Token Integration: The TDN Token takes center stage within the Lux Lions NFT brand ecosystem, endowing the project with a plethora of functionalities and advantages. Through the TDN Token, Lux Lions community holders unlock exclusive experiences, gain access to special events, and immerse themselves in unique gamification features, elevating their overall Lux Lions experience.
- 2. Interoperability and Sustainability: Through the collaborative efforts with TDN, Lux Lions harnesses the expertise of The DeLux Network in fostering interoperability across diverse Metaverses. The TDN Token's seamless interoperability capabilities empower the Lux Lions Oasis, positioning it as a nucleus of diverse Metaverse experiences, while ensuring long-term sustainability and growth.
- 3. Value Creation and Access Programs: At the core of TDN's commitment to value creation lies Lux Lions' community. Membership and access programs designed by TDN offer exclusive opportunities to TDN Token holders, granting them first-in-line access to an array of Metaverse collectibles, utility-based digital items, events, programs, sales, and more, enhancing the utility and benefits for Lux Lions NFT holders.
- 4. Expansion of Community Impact: The profound partnership between TDN and Lux Lions resonates across the XRPL community, attracting a broad and enthusiastic audience. This powerful collaboration amplifies positive impact within the community, fostering economic opportunities and entertainment within the Lux Lions Oasis, and creating a flourishing and interconnected ecosystem.

United by a shared vision, TDN will help propel Lux Lions into an unprecedented era of connectivity and sustainability. The integration of the TDN Token enriches the Lux Lions NFT brand ecosystem, offering advanced utility features, seamless interoperability, and enhanced value creation for its cherished community holders.



#### PRIMO GARDENS INC.

In 2018, a groundbreaking moment occurred when the United States Federal Farm Bill was signed into law, legalizing Hemp, a form of cannabis with trace amounts of THC, less than 0.3%. The real game-changer was the discovery of Cannabidiol, or CBD, within Hemp, a non-psychotropic component known for its remarkable properties in promoting balance across mood, sleep, focus, energy, and physical discomfort. This sparked an unprecedented buzz around the hemp and CBD industry, which was impossible to overlook and became the catalyst for TDN's decision to include Primo in its network.

Primo stands as a pioneering, vertically integrated cannabidiol and Hemp company, setting itself apart with its unique Build Your Own Blend (BYOB) concept, unmatched anywhere in the world. Primo empowers you to craft your own personalized product, tailoring your spectrum, potency, carrier oil, essential oils, and terpenes for a truly customized experience. Whether you're targeting a specific effect or seeking to recreate the essence of your favorite strain, Primo offers a staggering array of over 13,000,000 possible combinations for an all-natural blend crafted to perfection.

But Primo's ambition doesn't end there. In collaboration with AMI and Lux Lions, Primo is spearheading the creation of the first-ever meta dedicated to the hemp industry - Hemp Hideaway. This revolutionary platform will utilize advanced verification technologies and verifiable credentials from the Liquid Avatar mobile wallet, ensuring age verification and authenticity for all users. As a part of the TDN community, members will unlock a range of exclusive benefits, including VIP access to events and venues within the hideaway, attractive Cannabis product discounts, product giveaways, and seamless access to Primo DAO. Moreover, by leveraging the TDN platform, purchasing products on primogardensinc.com becomes a seamless and rewarding experience.

Primo Gardens' visionary mission revolves around enhancing people's well-being and promoting sustainability for our planet through the power of cannabinoids and hemp fiber, paving the way for a healthier and happier future. Working closely with primo farmers, TDN strives to offer a means of offsetting your carbon footprint while providing opportunities to earn your own carbon credits.

In summary, Primo and TDN are leading the charge in revolutionizing the hemp industry, elevating product personalization, sustainability efforts, and community engagement to unprecedented heights. Together, they are poised to shape the future of hemp and CBD, creating a lasting impact on individuals and the world at large.



#### **RIZE 2 DAY**

#### Rize & TDN:

Rize is a cutting-edge NFT marketplace that emphasizes decentralization, multi-chain support, and education. TDN, on the other hand, is a unique token designed for specific applications. Together, they could form a synergy to offer various features to the users.

The Connection Between Rize and TDN:

- A. Purchase and Sale of NFTs: TDN as a Payment Method: Users could use TDN tokens to buy or sell NFTs on the Rize platform, increasing the flexibility and convenience of transactions.
- B. Staking and Rewards: Staking Rewards in TDN: Users staking Coreum on the Rize platform may receive TDN as rewards. This could foster loyalty and encourage users to engage more with the platform. Learn to Earn Section Rewards: In Rize's "Learn to Evolve" section, users could earn TDN tokens as rewards for completing educational content, encouraging them to grow and thrive.
- C. Charity and Social Impact: Donations in TDN: Rize could facilitate the direct donation of TDN tokens to charities, strengthening community bonds and promoting positive social impact.
- D. Defi and Non-Custodial Trading: TDN in Decentralized Trading: Through Rize's seamless defi trading bridge, TDN could be traded across different chains like XRP, Coreum, and Atom, enhancing liquidity and accessibility.
- E. Badges and Evolution System: TDN-Enabled Badges: Users could utilize TDN to unlock and evolve badges on the Rize platform, adding an additional layer of engagement and personalization.

Conclusion: The potential collaboration between Rize and TDN would unlock various avenues for integration and value addition. By leveraging TDN tokens in different capacities such as payment, rewards, charity, and trading, Rize could amplify its commitment to decentralized practices, education, and societal betterment. It signifies a step towards a more conscious and connected blockchain community, aligning with Rize's motto; 'Gather Create Evolve.'



#### **PULSE METAEVENTS**

Pulse MetaVents is part of The TDN Network and is an emerging virtual events and entertainment platform that provides Metaverses with world class programming for their users. Whether it's music, sports, multimedia, gaming, or another type of entertainment, Pulse will be able to bring this on tour to a variety of Metaverse platforms.

Pulse Metaverse is engaging with brands and event creators to launch in Q3 2023.

#### RARE STORE

Rare Store owns and operates a concert stage in the Festival Land district of the Decentraland metaverse. The Rare Store stage in Festival Land provides a venue for Pulse MetaVents to host their events, and will provide VIP opportunities to holders of TDN tokens. The Rare Store stage has had performances from world class DJs such as Dillon Francis, Paris Hilton, Blondish, etc.

#### AFTERMATH ISLANDS

The DeLux Network has negotiated a commercial partnership agreement to support and license technologies to and from Aftermath Islands Metaverse. The purpose is to build additional products and services that will fit into the Aftermath Islands ecosystem; develop virtual land and original items to be sold by The TDN Network; deploy Pulse MetaVents inside Aftermath Islands; broker deals between other Metaverses and interoperable parties with Aftermath Islands; and give the TDN Network members exclusive opportunities with its launch partner, Aftermath Islands.



## AFTERMATH ISLANDS METAVERSE

Aftermath Islands Metaverse, is a global, free to play, digital open world with high-fidelity graphics that is browser based, requires no download, and works on mobile, tablets and computers. Aftermath Islands works in almost any browser, similar to on demand streaming services.

In Aftermath Islands users and organizations can buy, develop, trade, sell and reward virtual goods and services, including virtual land, wearables, accessories and other Metaverse and creator owned original virtual items.

On Aftermath Islands, Islands are divided into unique Virtual Land (VL) parcels, with landowners having autonomy over content published on their land, within the Terms of Service. Users are able to buy, develop, and trade VL, property, and virtual items and collectibles.

Players will be able to engage with virtual environments, work, play, learn, earn, socialize, create, and game in new and innovative ways, both online and offline. Aftermath Islands uses traditional game technologies, and is planning virtual reality, augmented reality, and mixed reality to create new forms of engagement.

Aftermath Islands has begun the process of delivering immersive experiences through dynamic storytelling, crafted by master storytellers from the comic book industry. This is integral to the themed aspects of the world and overall narrative.

Aftermath Islands launched its first Play-to-Earn game, the Lost Kingdom of T'Sara, in Q2 2022, and has seen users collect over 4 billion resources and generate over 5.5 million Resource Pack NFTs which can be used in Aftermath Islands. Based on the success of the Lost Kingdom of T'Sara, Aftermath Islands is reviewing other P2E opportunities.



## AFTERMATH ISLANDS METAVERSE

Aftermath Islands is currently issuing pre-launch NFTs (later redeemable for virtual land and collectibles) on the WAX blockchain and is in discussions to add other protocols. Together, with the DeLux Network, the team is focused on interoperability, with an intention of becoming the first Metaverse that has integrated multiple protocols for gameplay (see below). Virtual items, and the blockchain-based components of Aftermath Islands will also become available through other blockchains over time as Aftermath Islands continues to explore interoperability opportunities. Ultimately, Aftermath Islands is planning a multi-chain approach, expanding across multiple networks, protocols, users, and organizations.

## PREFERENTIAL RELATIONSHIP WITH AFTERMATH ISLANDS' IN-GAME CURRENCY

Currently in development is Aftermath Islands' in-game currency "LOONS." LOONS will be the official in-game currency of the Aftermath Islands Metaverse which may be utilized to trade and obtain a variety of game items. LOONS and TDN tokens will have a symbiotic relationship with a fixed exchange rate between the two that will allow individuals and businesses who create original items to be sold in Aftermath Islands, to accumulate LOONS. In addition, holders of TDN tokens will have preferred economic opportunities to exchange into LOONS, for use in the Aftermath Islands Metaverse.



## AFTERMATH ISLANDS METAVERSE

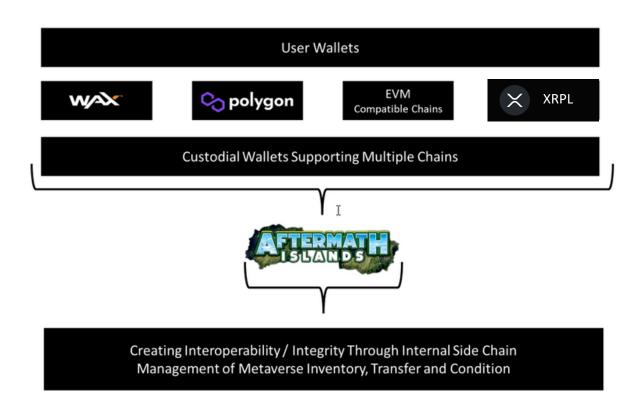
The goal of introducing LOONS is to provide a convenient and secure mode of payment and settlement between participants who interact within the metaverse on Aftermath Islands without any intermediaries such as a centralized third party entity/institution/credit. It is not, and not intended to be, a medium of exchange accepted by the public (or a section of the public) as payment for goods or services or for the discharge of a debt; nor is it designed or intended to be used by any person as payment for any goods or services whatsoever that are not exclusively provided by the issuer.



#### SUPPORTING INTEROPERABILITY IN AFTERMATH ISLANDS

The DeLux Network has developed with Aftermath Islands an innovative solution to help solve the issues of interoperability of utility NFTs. This solution is transportable and will be made available to other games, Metaverses and platforms. Another key element is that the utility of an NFT can be different by mapping different features, functions, designs based on each individual platform, thus maximizing both utility and differentiation.

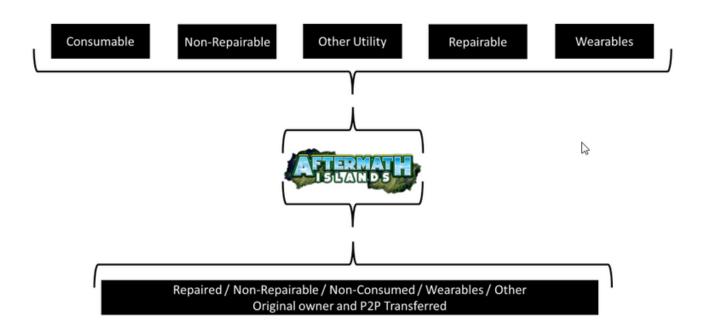
By allowing utility NFTs that have mapped their utility with support from Aftermath Islands, users can place a variety of blockchain based utility NFTs in custodial wallets held by Aftermath Islands and those utility NFTs can trigger in-game items in the Aftermath Islands Metaverse as illustrated:





#### SUPPORTING INTEROPERABILITY IN AFTERMATH ISLANDS

This process will support, not only a variety of blockchains, but also different types of utility NFTs:

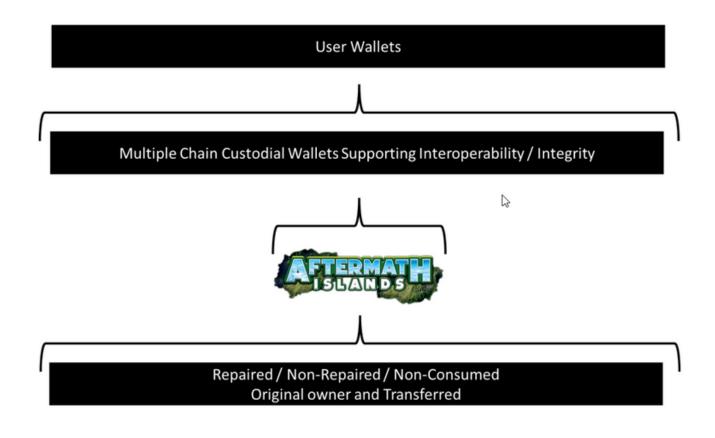


This process allows utility NFTs collections, tickets, and unique items to retain their original status (rarity, numbering, chain of custody) while still allowing them to be utilized inside the Aftermath Islands Metaverse. This process also allows for quick ingame usage as transfers will not require external blockchain authorization.



#### SUPPORTING INTEROPERABILITY IN AFTERMATH ISLANDS

If, at any time, the holder of the in-game / platform item wants to remove it and take back the utility NFT, the process is reversed:





### TDN MARKET

The Delux Network will be establishing the TDN Market as a principal dealer for exclusive digital items and NFT collections allowing both our TDM Members and the general public (using XRP and TDM to start) to sell and purchase these items.

The TDN Market will offer our TDN Members preferential pricing according to their membership level and all buyers using TDN will have a discounted price over the use of XRP or any future accepted cryptocurrency. If any cryptocurrency other than TDN Tokens is used in the TDN Market to pay for transactions, a minimum of 75% received of that cryptocurrency of the net sale will used to buy back TDN Tokens and placed along with all other TDN tokens from sales back into the TDN Treasury.

Sellers will be able to get an instant price on select items that they want to sell to the TDN Market or a consignment arrangement where TDN Market will sell an item on their behalf and provide them with TDN Tokens upon completion of the sale.

TDN Market will also be a digital item high volume in-game currency and exclusive collection dealer for our first partner, Aftermath Islands, with additional future partnerships expected. TDN Members and Token holders will have preferential pricing on all Aftermath Islands digital items purchased through the TDN Market.

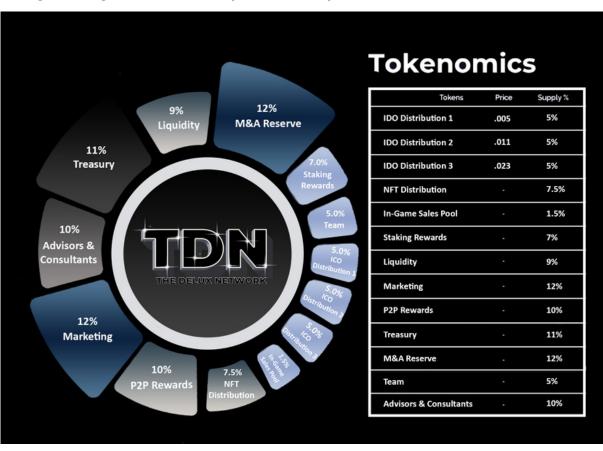


### **TOKENOMICS**

One of the unique features of the TDN token is its interoperability between XRPL and Coreum blockchains. This cross-chain compatibility allows for seamless token transfers and interactions across different platforms, expanding the usability and reach of the token.

The TDN token serves as the backbone for our partners' gamified ecosystem and new projects as they join the revolution in interoperability. Our utility token provides users with access to a range of benefits and opportunities within the TDN ecosystem. The token can be utilized for rewards, unlocking exclusive content, and facilitating transactions.

By using the TDN token, users will gain access to premium features, virtual assets, and enhanced experiences. They will be able to earn tokens through various in-app activities, contributing to the growth and vitality of the ecosystem.



\*Whitelisted wallet addresses that purchase Launchpad & In-Game Tokens will receive additional value drops, promotions and rewards in the form of NFTs and other in-game items as early adopters. Approximately 4 Million in-game tokens are currently sold @\$0.0550 USD.

All in-game tokens and P2E Tokens are "ring fenced" and programmed to initially be used in-game. A separate and distinct "bridge" will be made available for the transfer of these tokens to other chains, dependent on jurisdictional regulations where applicable.



## NFT TOKEN DISTRIBUTION

Get ready for the TDN Network's exciting Pre-Sale NFT's, starting on September 1st! We're introducing three tiers, all launching simultaneously in the form of NFT treasure chests. Let's break down what this means in simple terms: Cool feature of the TDN Tokens NFT's. Once you've got your hands on an NFT treasure chest, it's all yours to trade on the secondary market. Feel the freedom to swap and exchange your NFTs like never before they unlock!

**Bronze Tier:** This is the first and most affordable tier, offering TDN tokens at a cost of just \$0.005 each. However, choosing this tier comes with a special condition. You'll need to wait until our TDN token gets listed on a Tier 1 exchange. After this listing happens, you won't be able to access or trade your tokens for 150 days. In other words, after 150 days of the Tier 1 exchange listing, you'll be able to redeem your treasure chest NFT and recieve the TDN tokens in your wallet. You will then be able to freely trade and use your tokens.

**Silver Tier:** Moving up a level, we have the Silver Tier. Here, TDN tokens are priced at \$0.011 each. If you choose this tier, there's a 90-day lockup period. During this time, you won't be able to trade your tokens. In other words, after 90 days of the Tier 1 exchange listing, you'll be able to redeem your treasure chest NFT and recieve the TDN tokens in your wallet. You will then be able to freely trade and use your tokens.

**Gold Tier:** The top-tier option is the Gold Tier, offering TDN tokens at a cost of \$0.023 each. If you go for this tier, there's a 50-day lockup period. In other words, after 50 days of the Tier 1 exchange listing, you'll be able to redeem your treasure chest NFT and recieve the TDN tokens in your wallet. You will then be able to freely trade and use your tokens.

It's important to note that all the lockup periods begin when the TDN token is listed on a Tier 1 exchange. These measures are put in place to help keep the token price stable and ensure a fair development of the market.

When you purchase tokens, you'll also receive an NFT. This NFT will play a role when the time comes to unlock your tokens for trading.

In a nutshell, these tiers offer different options with varying costs and waiting periods, all designed to make sure the TDN Network's token market stays strong and fair.



## PRE-SALE NFT TIERS

#### **NFT Treasure Chest Distribution Bronze Tier**

Minimum of 250,000,000 tokens. This round may be closed at any time. Maximum availability of 2,500,000,000: 5% of the total token supply - as purchased as an NFT at a price of \$0.005 per token.

#### NFT Treasure Chest Distribution Silver Tier

Minimum of 250,000,000 tokens. This round may be closed at any time. Maximum availability of 2,500,000,000: 5% of the total token supply - as purchased as an NFT at a price of \$0.011 per token

#### **NFT Treasure Chest istribution Gold Tier**

Minimum of 250,000,000 tokens. This round may be closed at any time. Maximum availability of 2,500,000,000: 5% of the total token supply - as purchased as an NFT, at a price of \$0.023 per token.

#### **NFT Distributions**

3,750,000,000: To be divided among the NFTs and their reward pool.

Will burn all unsold NFTs yet leave the reward pools for those holders the same.



## NFT GAMIFICATION

Gamified Redemption: Your Easy Guide

Get ready for our exciting gamified redemption program that's all about turning your NFT Token holdings into cool prizes! Here's the scoop:

Monthly Tickets: We're introducing a unique program where you'll receive monthly tickets, like tokens at an arcade. These tickets have value and can be swapped for awesome rewards.

How It Works: At the end of every month, we'll take a snapshot of your NFT Token holdings – think of it like a photo of your collection. Just like at Dave & Buster's, this snapshot helps you earn TDN Tickets. These TDN Tickets are your key to unlocking fantastic prizes. You can use them to get things like Single plots, 4 plots, 9, 16, 25, 64, and 100-plot virtual land on our exclusive TDN island. But that's not all – TDN tickets are also your passport to getting cool stuff like the Lux Lions yacht, vehicles, special NFTs, partner NFTs, and even Rize 2 Day memberships, which are worth a whopping \$3,000! And guess what? The fun doesn't stop there – there are more surprises waiting to be revealed, including gift cards and other goodies.

How We Keep Things Clear: We believe in transparency, so we've got a list that anyone can check out. It's called a rich list, and it shows the snapshots of everyone's holdings.

Getting Your Prizes: To kick off the redemption process, you'll need at least 50 tickets.

Once you've got that amount, you can fill out a form to redeem your Ticket Pack.

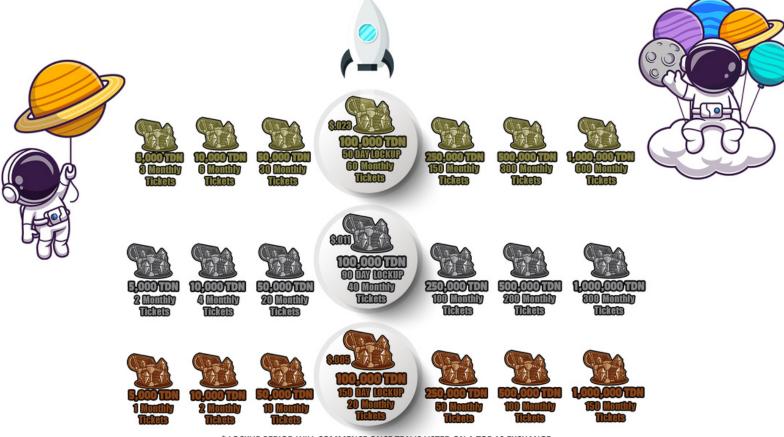
This is where the magic happens – your Ticket Pack can be turned into awesome in-game stuff. Or, if you're feeling savvy, you can sell your Ticket Pack NFT on another market to folks who are eager to get more tickets for even bigger rewards.

These Ticket Packs are super important because they not only create a cool market for TDN tickets but can also be swapped for various prizes.

So there you have it – a fun and straightforward way to turn your NFT Token holdings into amazing prizes. Get ready to play and win in our gamified redemption program



## PRE SALE NFT TIERS & REWARDS







## TOKEN DISTRIBUTION

#### **In-Game Sales Pool**

• 1.5% of funds raised will go towards in-game sales of virtual items and currencies to drive revenue and adoption.

#### **P2P Rewards**

• 10% of funds will be used to incentivize peer-to-peer interactions and referrals via a rewards program. This grows the user base.

#### **Staking Rewards**

 7% of funds allocated to reward users for staking tokens to help secure the network and enable governance

#### Liquidity

 9% of funds will be used to provide liquidity on exchanges for smooth token transactions.

#### Marketing

• 12% of funds will go towards user acquisition, advertising, partnerships, and PR to drive awareness and adoption.

#### **Treasury**

• 11% of funds will be held in reserves by the company to fund ongoing operations, manage currency risks, and have capital on hand for opportunities.

#### **M&A Reserve**

• 12% of funds will be dedicated to selective mergers, acquisitions, and investments to grow the ecosystem.

#### **Team**

• 5% of funds raised will go to compensating the core team and hiring additional staff needed to build out the product roadmap and scale operations. This includes developers, designers, engineers, customer support, and key management roles.

#### **Advisors & Consultants:**

10% of funds will be used to compensate specialized advisors and consultants who
provide subject matter expertise across areas like cryptography, economics, marketing,
operations, and legal/regulatory topics. Their guidance will be crucial in navigating
design choices and growth strategies.



## TOKEN RELEASE SCHEDULE

Any token lock from circulating supply needs to be properly calculated, so we can keep all exchanges and coin watch sites in the know what the new balance is. As TGE releases happen this will increase the circulating supply.

#### **NFT Treasure Chest Distribution Bronze Tier**

Minimum of 250,000,000 tokens. This round may be closed at any time. Maximum availability of 2,500,000,000: 5% of the total token supply - as purchased as an NFT, at a price of \$0.005 per token.

#### **NFT Treasure Chest Distribution Silver Tier**

Minimum of 250,000,000 tokens. This round may be closed at any time. Maximum availability of 2,500,000,000: 5% of the total token supply - as purchased as an NFT, at a price of \$0.011 per token

#### **NFT Treasure Chest Distribution Gold Tier**

Minimum of 250,000,000 tokens. This round may be closed at any time. Maximum availability of 2,500,000,000: 5% of the total token supply - as purchased as an NFT, at a price of \$0.023 per token.

Create a date for a token generation event. Which I believe should be when a staking interface is created.

#### **NFT Distributions:**

3,750,000,000 tokens (7.5% of total supply) - Distributed progressively over 12 months starting at TGE

#### **In-Game Sales Pool:**

750,000,000 tokens (1.5% of total supply) - At TGE

#### P2P Rewards:

5,000,000,000 tokens (10% of total supply) - Slowly as needed add to circulating supply. Released progressively over 12 months starting at TGE

#### Staking Rewards:

3,500,000,000 tokens (7% of total supply) - Begin release at TGE, then, slowly as needed add to circulating supply.

#### Liquidity:

4,500,000,000 tokens (9% of total supply) - Released progressively over 12 months starting at TGE

#### Marketing:

6,000,000,000 tokens (12% of total supply) - Released progressively over 36 months starting at TGE



## TOKEN RELEASE SCHEDULE

#### Treasury:

5,500,000,000 tokens (11% of total supply) - 12.5% released at TGE, then released progressively over 35 months.

#### M&A Reserve:

6,000,000,000 tokens (12% of total supply) - 12.5% released at TGE, then released progressively over 35 months.

#### Team:

2,500,000,000 tokens (5% of total supply) - Locked for 12 months post-TGE, then released progressively over 36 months

#### **Advisors & Consultants:**

5,000,000,000 tokens (10% of total supply) - Released progressively over 24 months starting at TGE

Community vote through proper proposal for early release of any pool to support the project.

In this plan, each category of tokens has a specific release or "vesting" schedule, meaning the tokens are gradually made available to their owners over a period of time. This encourages long-term commitment to the project from all parties, helps prevent early sell-offs that could negatively impact token price, and ensures the development team has the resources to continue work on the project.

The total supply of 50,000,000,000 TDN tokens will be made available as part of our project. These tokens will play a crucial role in our ecosystem, fostering innovation, participation, and growth. We look forward to the opportunities these tokens will bring to our community and beyond."



# TOKEN GOVERNANCE & STAKING

#### Governance

Token holders play a vital role in the governance of the TDN ecosystem. They have the opportunity to participate in the decision-making process through voting rights on important matters concerning the platform's development and future direction. This democratic approach ensures that the community's voice is heard and considered.

#### **Staking Ideas**

Staking is an integral part of the TDN gamified system.

Token holders can choose to stake their TDN tokens, either independently or against specific NFTs.

By staking, users contribute to the network's security and stability while earning rewards in the form of additional TDN tokens.

The staking rewards can be designed to increase progressively with the duration of staking, encouraging users to hold their tokens for longer periods. This incentivizes long-term engagement and loyalty within the ecosystem.

#### Other Staking and Rewards

Staking TDN tokens within the TDN ecosystem allows users to earn rewards while supporting their favorite creators and participating in the community. When users stake TDN tokens, they lock them up to show their support for specific creators or content. In return, they receive a share of the rewards generated by the creator, which can include TDN tokens, NFTs, or other valuable perks.



# TOKEN GOVERNANCE & STAKING

#### **Increased Revenue for Creators**

Staking TDN tokens in a creator pool enables creators to earn additional revenue from their content. By receiving a portion of the rewards generated by the staked tokens, creators can further support their creative endeavors and produce high-quality content for their audience.

#### **Rewards for Users**

Users who stake TDN tokens in a creator pool become eligible for rewards based on the size of their stake and the activity within the pool. These rewards can include TDN tokens, exclusive NFTs, or other incentives. By supporting their favorite creators through staking, users not only contribute to their success but also have the opportunity to earn valuable rewards.

#### **Token Economy and Incentives**

Within the gamified system, a robust token economy will be established to drive user engagement and incentivize desired behaviors. Various activities, such as completing quests, participating in events, creating content, and contributing to the community, will be rewarded with TDN tokens.

Additionally, exclusive content, virtual assets, and privileges will be accessible to users based on their token holdings and engagement levels. This creates a sense of progression and exclusivity, further motivating users to actively participate and contribute to the ecosystem.

Furthermore, partnerships with other projects and brands will allow the TDN token to be adopted and used as a utility token within their ecosystems. This collaboration expands the utility and reach of the TDN token, promoting its adoption and usage across multiple platforms.



# DECENTRALIZATION AND SECURITY

As more users stake TDN tokens, the TDN ecosystem becomes more decentralized. The staking process requires users to lock up their tokens, making it challenging for a single entity to control the protocol. This decentralized nature enhances the security and resilience of the ecosystem, reducing the risk of censorship.

By implementing TDN staking, we create a win-win situation where creators can generate additional revenue, and users are incentivized to support their favorite creators while earning rewards. The growth of the ecosystem through staking contributes to its decentralization, increasing security and censorship resistance.

## **METRICS AND KPIS**

To measure the success of the gamified system, we will track various metrics and key performance indicators (KPIs). Some of the metrics we will monitor include user retention, average time spent in the app, referral rates, token utilization, and overall ecosystem growth.

By analyzing these metrics, we can gain valuable insights into the engagement levels, user satisfaction, and the effectiveness of our incentivization strategies. This data will guide us in making informed decisions to continuously improve the gamified system and enhance the user experience.



## LEGAL AND REGULATORY CONSIDERATIONS

Compliance with local laws and regulations is of utmost importance to ensure a successful and sustainable ecosystem. We will include a disclaimer in the white paper, stating that it does not constitute financial, legal, or investment advice. It will also clarify that participation in the token sale may be subject to jurisdictional restrictions and legal requirements.

We will work closely with legal and regulatory experts to ensure that the gamified system and tokenomics are fully compliant with relevant laws and regulations. Regular updates will be provided to the community regarding any changes or developments in legal frameworks to maintain transparency and compliance.

## RISKS AND CHALLENGES

Implementing a gamified system and tokenomics comes with inherent risks and challenges. We acknowledge the importance of addressing these potential pitfalls to ensure the longterm viability of the ecosystem. Some of the key risks and challenges we anticipate include:

#### Regulatory uncertainties:

Changes in regulatory frameworks could impact the operation and distribution of the TDN token. We will closely monitor legal developments and adjust our approach accordingly. Security vulnerabilities: Safeguarding the ecosystem and users' assets against potential security breaches and hacks is a top priority. Stringent security measures and audits will be implemented to mitigate these risks.

User adoption: Ensuring widespread adoption of the gamified system may pose a challenge. We will focus on user education, intuitive user experiences, and strategic partnerships to attract and retain a large user base.

Market volatility: The cryptocurrency market is known for its volatility. We will establish mechanisms to address price fluctuations and minimize their impact on the TDN token and the ecosystem. By proactively addressing these risks and challenges, we aim to build a robust and resilient gamified system that can thrive in the ever-evolving blockchain landscape.



## CONCLUSION

In conclusion, the TDN gamified system and its tokenomics present a unique opportunity to revolutionize user engagement and community building within the TDN ecosystem. By leveraging the power of rewards, exclusive content, and a vibrant token economy, we strive to create an engaging and sustainable platform that provides value to all participants.

We encourage users, partners, and investors to join us on this exciting journey and contribute to the growth and success of the TDN ecosystem. Together, we can build a thriving metaverse that offers endless possibilities for work, play, social interaction, and economic opportunities.



## **FOUNDERS**

#### DINKO DINKOV. CEO & FOUNDER, MANAGING DIRECTOR

Dinko Dinkov is the Co-founder and Director of Aftermath Islands Metaverse Limited. He has over 10 years of experience in entrepreneurship with developing business in different fields. During that time, Dinko has established his reputation for building relationships with customers as well as with business partners and companies. He has a Bachelor's degree in Business management and background in Computer technologies, both in hardware and software. With his strong commitment to innovation, strict and fair character, Dinko is known as a good leader.

## **ADVISORS**

#### MICHAEL GORD . ADVISOR

Michael Gord - Michael Gord is a Managing Partner of Aftermath Islands. He is the Co-Founder of Global Digital Assets (GDA) Group of Companies, which are focused across capital market verticals in the blockchain industry. Michael was one of the first advocates for digital assets in Canada. Michael has introduced digital assets to tens of thousands of people through his initiatives.



#### DAVID LUCATCH . ADVISOR

David Lucatch - Serial Entrepreneur, Marketer, Tech Evangelist, Capital Supporter & Mentor. David has almost 40 years of experience in the international marketing arena developing online business concepts and technologies and taking them to private, public, and commercial markets.

As early Internet pioneer, David was actively involved in the emergence of eCommerce technology in Web1, media, entertainment, and Artificial Intelligence in combination with machine learning in Web2 and now in Web3 focusing on the intersection of blockchain technologies with marketing, digital identity, Artificial Intelligence, and the next generation of media engagement.

David is the Managing Director of Aftermath Islands Metaverse, an open world platform that provides users with highly realistic graphics with Pixel streaming and requires no download, allowing it to be played on almost any mobile device, tablet or computer.

Aftermath Islands allows brands to leverage their legacy Web2 assets in a blockchain powered ecosystem. Aftermath Islands users have collected over 6 billion items and generated over 7.6 million Resource Pack NFTs allowing those to be leveraged in its platform and is working to be one of the first Metaverses that offers a multi-chain environment.

David is a graduate and Arbor Award recipient from the University of Toronto and is a contributing writer and featured event, conference, and podcast speaker, being a member of the Forbes Business Counsel, a NY Emmy Nominated Executive Producer for Special Programming with the New York Yankees' YES Network and part of a team that holds a Guinness World Record in the online space.

David writes, presents, and speaks extensively about people and technology, the intersection of conventional and digital marketing, digital identity, the Metaverse, Web 3.0, and personal motivation.



#### CHANCE SOWERS, AFIS . ADVISOR

Meet Chance, a seasoned serial entrepreneur, marketer, and risk advisor with a remarkable track record of over 10 years in risk management and startups. He embarked on his journey of knowledge and growth by pursuing Business and Communications at Coastal Carolina University. Later, his hunger for learning led him to achieve a Bachelor of Specialized Studies in Business, Communications & Human Resources from Ohio University.

Driven by a passion for continuous growth and diversification, Chance pursued his AFIS (Agribusiness & Farm Insurance Specialist) certification from Hondros College, showcasing his dedication to mastering new domains. However, his ultimate dream was to become a serial entrepreneur, and he seized the opportunity to venture into a dynamic career marked by innovation and risk-taking.

Chance's diverse background spans across the Tech, Insurance, Cannabis, Casino and Food & Beverage industries. He has an exceptional ability to transform creative ideas into thriving business strategies, deftly navigating challenges and seizing opportunities along the way. A master at mitigating risk, Chance has a proven track record of safeguarding the startups he's been involved with, ensuring their growth and success.

Optimism and resilience are at the core of Chance's personality, and he possesses a high pain threshold, essential traits when facing the uncertainties and demanding hours that come with launching early-stage ventures. His unshakable belief in the potential of every endeavor he undertakes has been a driving force behind his accomplishments.

As an entrepreneur, Chance exemplifies the true spirit of tenacity, innovation, and a strategic mindset. With a passion for building impactful ventures and a keen eye for opportunities, he continues to thrive in the ever-evolving landscape of entrepreneurship, leaving a trail of successful ventures behind him.



#### JARED D. RE . ADVISOR

Jared D. Re - Also known as Ripple Van Winkle in the social media space is a passionate XRP enthusiast, distinguished YouTuber, and forward-thinking entrepreneur with a remarkable journey in the digital asset world. In 2020, he embarked on a mission to educate both newcomers and seasoned veterans in the crypto sphere through his engaging YouTube channel. With over 11 million views and an impressive 55K subscribers, his videos have become a go-to resource for real-time and factual updates on the ever-evolving crypto and digital asset environments. Ripple's dedication to providing valuable insights and knowledge has earned him a loyal following, making him a respected figure in the XRP community. Beyond his thriving YouTube presence. Ripple Van Winkle's unwavering commitment to empowering others with accurate information has not only solidified his position as a prominent figure in the cryptocurrency world but has also contributed significantly to fostering understanding and growth within the digital asset space.

#### JONATHAN DIRUSSO . ADVISOR

Jonathan DiRusso is an accomplished IT entrepreneur, a fervent gamer, and a dedicated crypto enthusiast with a rich history in the cryptocurrency space since 2010. Having dedicated much of his career to establishing thriving IT consulting ventures, he found his true passion at the intersection of IT, gaming, and cryptocurrency. Embracing this convergence, he has embarked on an innovative journey, shaping the future of digital entertainment and financial technology. With over a decade of experience in the crypto world, Jonathan's early involvement in the industry has given him a deep understanding of the underlying blockchain technology and its transformative potential.

His visionary spirit and extensive knowledge in IT, gaming, and crypto realms have allowed him to pioneer novel ideas and explore new possibilities within this rapidly evolving landscape. Beyond his entrepreneurial ventures, Jonathan remains committed to sharing his insights and expertise with the crypto community. As a thought leader and advocate for the adoption of cryptocurrencies, Jonathan continues to inspire others to embrace the opportunities presented by digital assets and decentralized finance, leaving a lasting impact on the world of gaming and fintech alike.

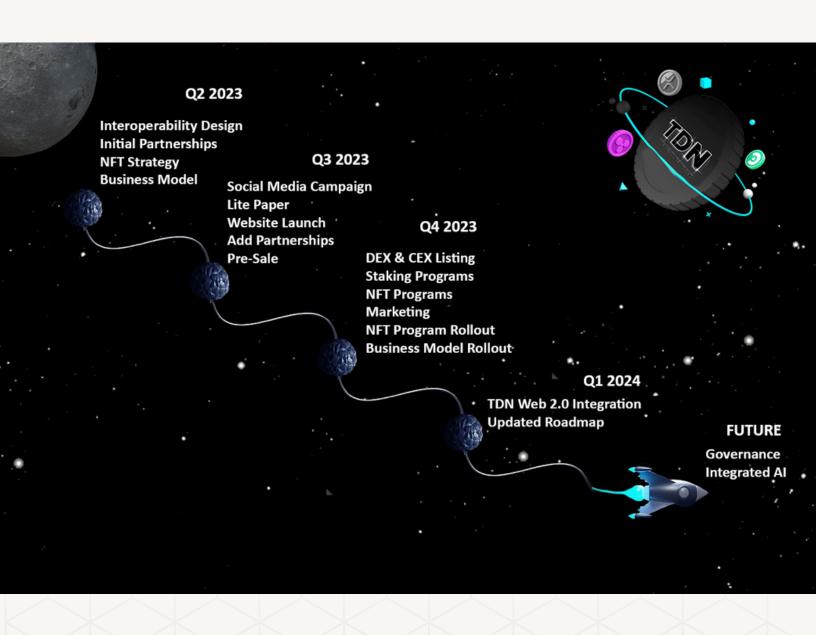


#### MARK JOSEPH . ADVISOR

Mark Joseph: Guiding Innovation at Rize Marketplace Mark Joseph, the founder and owner of Rize Marketplace, stands as a seasoned entrepreneur with a clear focus on community-driven values and innovative technology. With 5 years in the crypto industry and over 2 years dedicated to blockchain, Mark has combined his technological savvy with a heartfelt commitment to community engagement. Educated with a Bachelor's degree in Business Management, Mark's business acumen extends beyond his years in the tech industry. Having owned and operated 6 companies in his entrepreneurial journey, he has applied this broad experience to advise and help structure tokenomics for various projects within the blockchain sphere. Rize Marketplace is a testament to Mark's philosophy of true community-centric design. Unlike many platforms, Rize's main funding account is community-owned, and its features are tailored to empower the users. This unique approach has fostered a sense of trust and collaboration, setting Rize apart in the rapidly evolving world of decentralized finance. Beyond his entrepreneurial endeavors, Mark's background includes running a home improvement company, reflecting his lifelong passion for building frameworks that enhance lives. Now, through Rize, he's applying these principles to the blockchain, creating a platform that resonates with empowerment and growth. Mark Joseph's work with Rize Marketplace encapsulates what it means to be an innovator in today's digital landscape. Guided by integrity and a genuine desire to connect people with opportunities, he continues to champion a community-driven approach that elevates Rize as a leader in the decentralized marketplace.



## **ROADMAP**





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Readers should at their own expense ensure compliance with all laws, regulatory requirements and restrictions applicable to them (as the case may be). Readers acknowledge, understand and agree that TDN tokens may have no value, there is no guarantee or representation of value or liquidity for TDN tokens, and TDN tokens is not an investment product nor is it intended for any speculative investment whatsoever. None of The DeLux Network, its advisers, partners, connected persons or any other person shall be responsible for or liable for the value of TDN tokens, the transferability and/or liquidity of TDN tokens and/or the availability of any market for TDN tokens through third parties or otherwise.

TDN tokens are designed to be utilized, and that is the goal of the TDN tokens distribution. In particular, it is highlighted that TDN token: (a) does not have any tangible or physical manifestation, and does not have any intrinsic value (nor does any person make any representation or give any commitment as to its value); (b) is nonrefundable and cannot be exchanged for cash (or its equivalent value in any other digital asset) or any payment obligation by The DeLux Network; (c) does not represent or confer on the token holder any right of any form with respect to The DeLux Network, or their revenues or assets, including without limitation any right to receive future dividends, revenue, shares, ownership right or stake, share or security, any voting, distribution, redemption, liquidation, proprietary (including all forms of intellectual property or license rights), right to receive accounts, financial statements or other financial data, the right to requisition or participate in shareholder meetings, the right to nominate a director, or other financial or legal rights or equivalent rights, or intellectual property rights or any other form of participation in or relating to The TDN Network, its advisers, partners, connected persons and/or their service providers; (d) is not intended to represent any rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss; (e) is not intended to be a representation of money (including electronic money), security, commodity, bond, debt instrument, unit in a collective investment scheme or any other kind of financial instrument or investment; (f) is not a loan to The DeLux Network, is not intended to represent a debt owed by The DeLux Network, and there is no expectation of profit; and (g) does not provide the token holder with any ownership or other interest in The DeLux Network. Notwithstanding the TDN tokens distribution, users have no economic or legal right over or beneficial interest in the assets of any of The DeLux Network after the token distribution. To the extent a secondary market or exchange for trading TDN tokens does develop, it would be run and operated wholly independently of The TDN Network, and the distribution of TDN tokens. The DeLux Network will not create such secondary markets nor will either entity act as an exchange for TDN tokens.



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